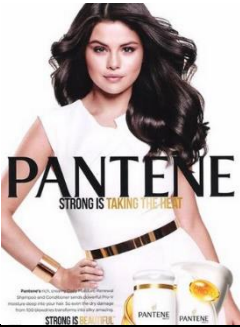



LABEL THE MODES OF PERSUASION

Practise identifying Ethos, Pathos and Logos using these statements. Write the mode of persuasion in the correct column. 😊

Statement	Mode of Persuasion
<i>Tiger Woods endorses Diet Coke.</i>	
	
<i>A magazine advertisement shows people smiling while smoking cigarettes.</i>	
<i>Advil Liquid Gel capsules give up to eight hours of continuous pain relief.</i>	
	
<i>A commercial contains an image of happy people driving a new Corvette.</i>	
<i>Tones and I in magazine advertisement for Spotify.</i>	
<i>A child is shown crying with mosquito bites all over his body.</i>	
